



Corporate Gaming Tournament 2010

Whatever made you think that office going employees don't game? Wiredup's Corporate Gamer says otherwise. This event was specifically organized for all those cubicle warriors who game in their offices to release stress or just pass their time if they have nothing to do. It was one of those rare initiatives that you never see happening around. WiredUp Gaming presented this event and it was amazing to see that they were promoting Corporate Gaming as they recognize the importance of Gaming in Offices where it immensely helps in easing the tension and improving team spirit.

This event was held in Karachi. There was the first round based on pools for a week from Feb 5th. In all 24 companies competed, 5 players from each company for Counter Strike 1.6. Next round was a knockout round for the 8 qualified companies. The top 8 companies were Unilever Pakistan, IBM Pakistan, Trakker (TPL) Pakistan, Standard Chartered Bank, Faysal Bank, Young Entrepreneurs, TRG and Brainstech. Wiredup's Corporate Gamers initiative from the start was to encourage all office goers who enjoy casual games on a casual basis to step out of their cubicles and show everyone that they can game too. We have to say, 2 thumbs up to Wiredup for taking such an initiative.



Next stage was the semi finals where 4 of the challengers qualified (TRG, Standard Chartered, Brainstech and Trakker). The finals took place at WiredUp on Feb 14th, 2010 between TRG and Trakker Ultimately TRG (which is the largest global BPO) won the First place followed by Trakker as runner-up (which is Pakistan's largest fleet tracking and management service provider).





In all inspite of being the first event of its kind, the Wiredup Corporate Tournament was organized brilliantly and it was a great idea and gesture towards the casual gamers who simply can't compete with the regular gamers. DawnNews and City FM89 were the official media partners for the event.

Wiredup is going to hold this event annually and this time Lahore and Islamabad get ready to participate!